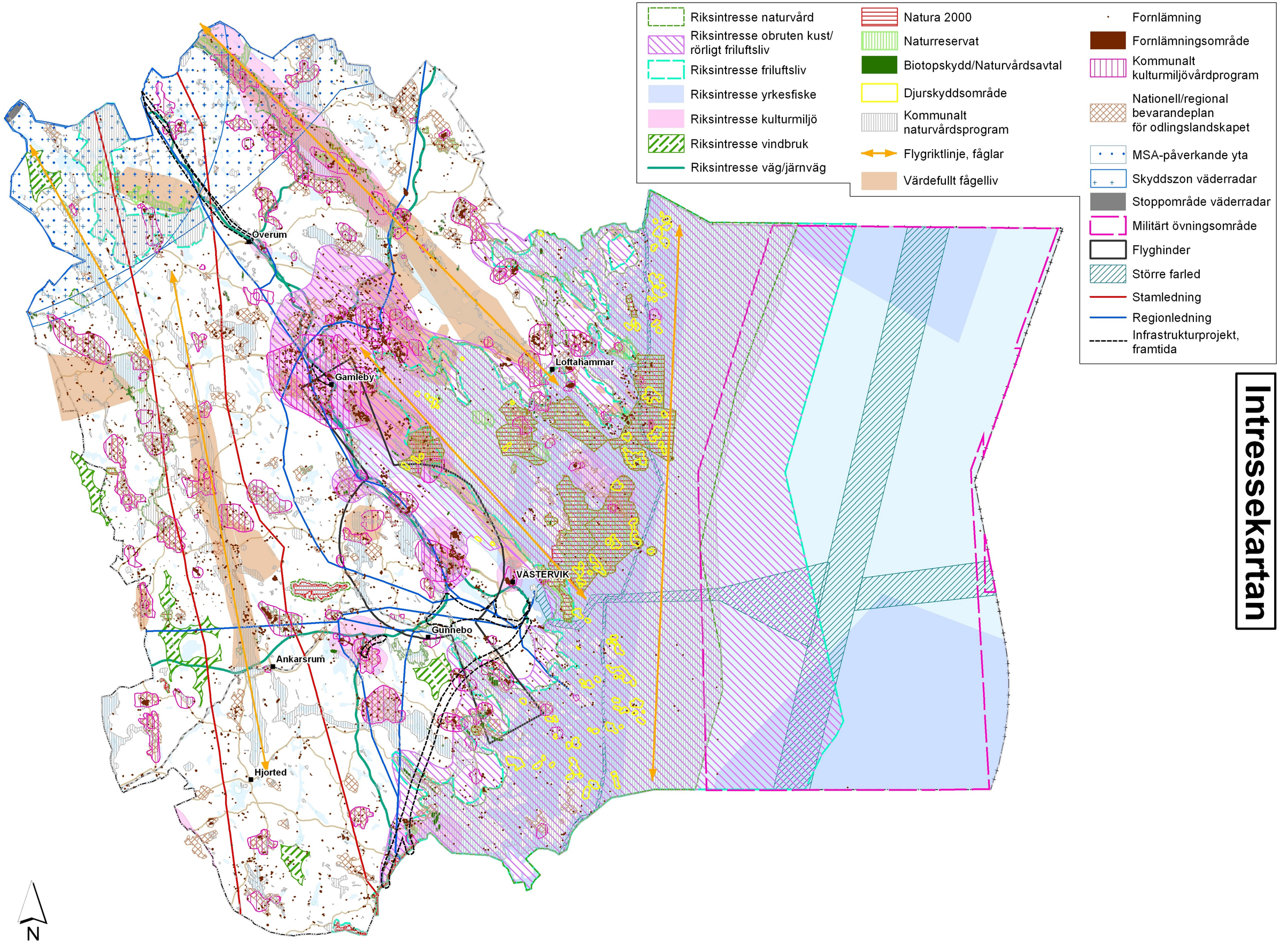Intressekartan